

Student Video Contest 2009 FAQ

Contest Information

What is the Student Video Contest 2009?

Student Video Contest (SVC) 2009 recognizes outstanding student achievement in the use of video production technologies while meeting Ohio state academic content standards and other instructional objectives.

How do I get information about the Student Video Contest?

Information about the contest is available on the eTech Ohio website at <http://www.etech.ohio.gov/go/svc>

What are the categories for Student Video Contest 2008?

There are three categories for in two grade levels SVC 2009:

- Teaching and Learning Through Storytelling grades 6-8 and grades 9-12
- Sharing Expertise by Demonstrating a Concept grades 6-8 and grades 9-12
- Connections to the World grades 6-8 and grades 9-12

What is the *Teaching and Learning through Storytelling* category?

Submissions in this category may Present fictional or non-fictional narratives using classic storytelling conventions (setup, plot and/or character development, dialogue, denouement, resolution, etc.) or be a news style story following the six (6) standard journalism questions-- *Who? What? When? Where? Why? How?*

- Videos in this category may cover the following topical areas;
 - Create a documentary on the use of technology within your school
 - Share your world: Technology integration at home and at school
 - Create a documentary showcasing the best technology practice that would aid in teaching and learning today

What is the *Sharing Expertise by Demonstrating a Concept* category?

Entries in this category showcase student's expertise or understanding of a concept or principle.

- Videos in this category may cover the following topical areas
 - Create a video to demonstrate a student's understating of a scientific principle or concept
 - Creating a video to demonstrate expertise in using technology to teach a classroom concept
 - Creating an instructional video on how to use a piece of technology or equipment in an educational setting
 - Create a video illustrating the educational value of current, new or potential future technologies

What is *Connections to the World?* (New Category for SVC 2009!)

Entries in this category showcase students' understanding of the international context of life in the 21st century. The content should have a basic theme supported by accurate information presented logically.

Videos in this category may include the following topical areas:

- Use of technology to connect people around the world who have a common interest
- The international heritage of people and places in your community
- Ways that your daily life is touched by people and products from other countries
- Jobs in your community that depend on international trade, as well as the technologies and skills those jobs require

What style of video can I make for the contest?

Videos in any category can take the form of drama, comedy, documentary, interview(s), PSA (Public Service Announcement), music video or any combination of these formats.

Contest Rules and Deadlines

What are the Contest Rules?

- Applications must be completely filled out and legible.
- Participation is limited to public or private school students in grades 6-8 or 9-12
- Submissions must be from students (individuals or student teams) currently enrolled within the district for the 2008-09 school year.
- Videos will be accepted in one of three categories – *Teaching and Learning Through Storytelling, Sharing Expertise by Demonstrating a Concept or Connections to the World (New for SVC 2009)*
- *Videos must have been created between March 1, 2008 and November 12, 2008*
- Submissions may be up to 4:00 minutes in length and include a student introduction of :30 seconds or less. Total video time should not exceed 4:30 (four-minutes and thirty-seconds). Submissions which exceed the allotted time limit will be disqualified.
- The video must address one or more Ohio academic content standards. Information about Ohio academic content standards can be found at <http://www.ode.state.oh.us>
- Applicants must include two (2) copies of the video on Mini DV, DVD-R or VHS format
- A signed release form must be included for each person appearing (including image, voice or any other likeness or description) in video and a signed release form granting publishing clearance from each creator of the submission
- Video must be viewable by all audiences
- Citations for all copyrighted material and permission to use all copyrighted material must be provided with the submission.
- Submit your video entry by **Wednesday, November 12, 2008**, to your local PBS station. [Click here](#) for a list of Ohio public television station addresses.

What media types are accepted for SVC 2009?

Only DVD-R, VHS cassette and Mini DV submissions will be accepted. Two copies in any combination of these formats are required. Finalists who only submit VHS copies may be asked to provide a Mini DV version of their video by **Wednesday, January 7, 2009**.

What is the 30 seconds video introduction?

SVC 2009 submissions are asked to include a short, up to 30 seconds, introduction from the student filmmaker(s) involved in this project regarding the purpose or objective of the video. Why

was this video created? Was it part of a class assignment? If so, what was the assignment? What was the goal, or what was the individual or team hoping to accomplish through this video?

Are there any restrictions on the subject matter or content of the submission?

Your video submission must be suitable for viewing by all age groups or family viewing. This is a wonderful opportunity to talk with students about who will or could be viewing the film. The submissions should be a video which contains nothing in theme, language, content, violence, etc. that would be offensive to parents whose younger children may view the video.

Contest Format and How to Submit

What is the format of the Student Video Contest 2009?

The format for the Student Video Contest is a two-step contest. Video submissions are entered into one of the four regional contests co-sponsored by Ohio public television stations and The Ohio Department of Education. Submissions will be accepted within these regions:

- **Northwest SVC**
 - WGTE, Toledo and WBGU, Bowling Green
- **Northeast SVC**
 - WVIZ, Cleveland and WNEO, Kent
- **Central/Southeast SVC**
 - WOSU, Columbus and WOUB, Athens
- **Southwest SVC**
 - WPTD, Dayton and WCET, Cincinnati

Submissions will compete against other videos from their respective geographical area. Winners in each of these regions will move on to compete in the state contest. The two highest scoring videos in each category and grade level from the state competition will be invited to participate at the Conference on **Wednesday, February 4, 2009**. Of these finalists, one *Video of the Year* will be selected in the *Teaching and Learning Through Storytelling*, *Sharing Expertise by Demonstrating a Concept* categories and *Connections to The World* for each grade level. These winners will be announced during an awards ceremony on Wednesday morning in the Grand Ballrooms of the Greater Columbus Convention Center.

How do I submit an entry for Student Video Contest 2009?

1. Information about the contest is available on the eTech Ohio website at <http://www.etech.ohio.gov/go/svc>
2. Download and complete the Student Video Contest 2009 application. Illegible or incomplete applications will be disqualified.
3. Prepare two copies of video on DVD-R, VHS or Mini DV (or one of each).
4. Gather signed Release Forms for all who appear (images, voice or any other likeness) in video and include copies of all signed release forms with entry.
5. Provide a signed eTech Ohio release form stating; The creator(s) of this video allows, without further obligation to the creator(s), eTech Ohio a nonexclusive, royalty-free, irrevocable, worldwide license to reproduce and distribute, with or without charge, copies of the materials named below in hard copy, digital or any other format, including but not limited to distribution on the Internet, via CD-ROM and inclusion in electronic databases.
6. Mail your application, completed forms and videos to your local PBS television station. [Click here](#) for a list of Ohio public television station addresses.

What is the deadline for Student Video Contest 2009?

All submissions to the must be postmarked by **Wednesday, November 12, 2008**, to your regional contest. [Click here](#) for a list of Ohio public television station addresses

What do winners receive?

Regional video submissions will receive a certificate of achievement. Regional winners will receive a first or second place certificate and will move on to compete in the state contest. Twelve state finalists teams will be invited to the conference on Wednesday February 4 and receive complimentary registration, meals tickets, and a stipend to help defray transportation costs for up to eight (8) members of a team (e.g., two (2) teachers, five (5) students, one (1) adult chaperone).

The *Teaching and Learning Through Storytelling Video of the Year*, *Sharing Expertise by Demonstrating Videos of the Year* or *Connections to the World* Videos of the Year teams will each receive an award plaque.

When will winners be notified?

Regional finalists will be notified by **Wednesday, November 26, 2008**.

State finalists will be notified by **Friday, December 19, 2008**.

The *Teaching and Learning Through Storytelling*, *Sharing Expertise by Demonstrating* and the *Connections to the World* Videos of the Year will be announced during the SVC 2009 Awards Ceremony on **Wednesday, February 4, 2009**.

Academic Content Standards

How do we cite the Academic Content Standards?

List the Ohio academic content standard(s) that this video meets -- including standard, benchmark and grade level band. Information about Ohio academic content standards can be found at <http://www.ode.state.oh.us>

Samples:

Technology Standard Grades 9-12 [GRADE BAND]> Design [STANDARD 6] > Identify and produce a product or system using a design process, evaluate the final solution and communicate the findings [BENCHMARK A].

English Language Arts Grade 5-7 [GRADE BAND]> Communication: Oral and Visual [STANDARD] > Present ideas in a logical sequence and use effective introductions and conclusions that guide and inform a listener's understanding of key ideas. [BENCHMARK E].

Social Studies Grade 6-8 [GRADE BAND] > Economics [STANDARD] > Identify connections between government policies and the economy [BENCHMARK C]

Copyright Resources

Do I have to cite music, video clips, photos or other files used in video submission?

Yes. If copyrighted materials (including music, audio, graphics/images, or other copyrighted material) are used in the creation of the video project, they **must** be cited in your application form. For example, if a submission includes eight (8) different music

samples over the course of the video, there should be eight (8) different listings in the citations. Failure to include citations of all copyrighted work will result in the disqualification of a submission.

In addition all original works (including music, audio, and graphics/images) must also be cited as original works or compositions. Failure to include citations of all original work will result in the disqualification of a submission.

Do I have get permission from the copyright holder to use a copyrighted work?

Yes. The creator of the video **must** secure permission for use from the copyright holder for each use of copyrighted material. It is solely the responsibility of the applicant to secure any necessary permission to use copyrighted material in whole or in part within a SVC 2009 submission. For example, if a submission includes eight (8) different copyrighted music samples over the course of the video, there should be eight (8) permissions included as part of the submission. Failure to include permission for use for all copyrighted work will result in the disqualification of a submission.

What are some good resources related to copyright issues?

- [U.S. Copyright Law - Fair Use Policy](#)
- [Hall Davidson's Copyright Chart](#)
- [Copyright Kids](#)
- [PBS TeacherSource: Copyright - Multimedia](#)
- [Copyright with Cyberbee](#)
- [Technology and Learning's Copyright and Fair Use Guidelines for Teachers](#)
- [Technology & Learning Copyright guidelines for Administrators](#)

Citations examples for copyrighted works

Educators and students must cite or credit sources, giving full bibliographic information available. Copyright information may be shown in a separate bibliographic section. Citations **MUST** be in MLA or APA format.

For examples of MLA Citations:

<http://library.osu.edu/sites/guides/mlagd.php>

For examples of APA Citations:

<http://library.osu.edu/sites/guides/apagd.php>

Contest Scoring Rubric

Where can I view the Student Video Contest rubric?

1. [Click here](#) for the 2009 SVC Contest rubric

Video Production Tips

Where can I go for video production tips?

The purpose of the "You Be the Producer" project is to provide guidance and resources for teachers so they can help students tell *their* stories digitally. In today's classroom, digital photography and digital video enable students to make a clear visual connection with their subject matter. Students who create video productions not only learn the necessary technology skills but also become personally involved in the content, which leads to better understanding. The resources and tips below contain materials (including web resources, four project videos and teacher's guide produced by Ohio Public television station PBS 45/49, Kent, Ohio. The project was funded by the Ohio legislature through Ohio SchoolNet and a Martha Holdings Jennings Foundation grant and is available online at <http://www.pbs4549.org/producer> .

***You Be the Producer* Resources & Tips**

For the Producer/Director:

- Checklist of tasks <http://www.pbs4549.org/producer/vid1dirc.htm>
- Sample Release Form <http://www.pbs4549.org/producer/vid2rf1.htm>

For the Writers

- Checklist of tasks <http://www.pbs4549.org/producer/vid1writ.htm>
- Hints on Producing a Script <http://www.pbs4549.org/producer/vid2scpt.htm>
- Story Board Template <http://www.pbs4549.org/producer/vid2sb2.htm>
- Sample Script <http://www.pbs4549.org/producer/script.htm>

For the Camera Operators

- Checklist of tasks <http://www.pbs4549.org/producer/vid1cam.htm>
- Location Release Form <http://www.pbs4549.org/producer/vid2rf2.htm>
- Types of camera shots <http://www.pbs4549.org/producer/vid3shot.htm>
- Types of camera angles <http://www.pbs4549.org/producer/vid3angl.htm>
- Tips on Lighting <http://www.pbs4549.org/producer/vid2lite.htm>
- Camera tricks <http://www.pbs4549.org/producer/vid2trk1.htm>

For the Audio Operators

- Checklist of tasks <http://www.pbs4549.org/producer/vid1snd.htm>
- Tips on audio <http://www.pbs4549.org/producer/vid2audi.htm>

For the Editors

- Checklist of Tasks <http://www.pbs4549.org/producer/vid2audi.htm>
- Editing Decision List Template <http://www.pbs4549.org/producer/vid2edit.htm>

Equipment Checklist <http://www.pbs4549.org/producer/vid2equi.htm>

All of the above sheets are available in PDF format at <http://www.pbs4549.org/producer/images/producer.pdf>

Four five-minute videos are available online at <http://www.pbs4549.org/producer/video.htm>

Additional Student Video Production Links

<http://www.thedirectorintheclassroom.com>

<http://www.halldavidson.net>

<http://pblmm.k12.ca.us/TechHelp/VideoHelp/VideoGuide.html>

<http://csmg.ucop.edu/tcap/nbpts/tutorials/video.html>